

Tim Rehac

Principal, Americas Cloud Leader, EY



- ▶ Tim is a Principal in EY's Technology Consulting organization and leads EY's Cloud Competency in the Americas
- ▶ Tim has a Bachelors of Science in Mechanical Engineering from Syracuse University and is a frequent speaker at IT Industry events including The International Management Forum, IT Financial Management Association and the Pacific Northwest State & Local Government IT Summit
- ▶ His skills: IT Strategy & Transformation executive with a focus on Cloud, IT Strategy and IT Operating Model change. Has led large scale Transformations of Infrastructure (to Cloud), Applications (DevOps / Agile / Micro-Services), IT Operating Model (ITaaS) in Fortune 500 Global Clients
 - ▶ Cloud Strategy, Economics, Operating Model Transformation, Migration
 - ▶ Enterprise Architecture / Business Architecture
 - ▶ IT Infrastructure / Data Center transformation
 - ▶ Experience in Life & Health Sciences, State / Local Government, Financial Services and Retail & Consumer Products industries
- ▶ Prior to joining EY, Tim spent 10 years at EMC where he led the IT Transformation Practice in the Americas. In that role, Tim led the team that worked with Global clients on their IT Transformation efforts. The Practice included competencies around Cloud, Application, End User Services and IT Operating Model Transformation



RILA: Cloud Conversations

August 2021

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The better the question. The better the answer. The better the world works.



Agenda

- ▶ A Few Definitions
- ▶ Establishing trust in the Cloud
- ▶ Maintaining control of multi-Cloud ecosystem
- ▶ Cloud strategies for migration
- ▶ Transforming to Cloud

Cloud Definitions and Service Models

Cloud Definitions - Foundational terms

Public Cloud	Short hand for hyper-scale cloud IaaS / PaaS providers. It is noted that for many configurations, including likely Client architectures, these vendors restrict access from the Internet, much like Client does on-premises.
On Premises / On-prem	Short hand for Client owned, leased or co-lo datacenters.
Hosted Application	Third party hosting of an application, possibly in a subscription model.
Cloud Management Platform (CMP)	Integrated products that provide for the management of public, private or hybrid cloud environments. The products included in this category have a variety of functionality including; self-service interfaces, provision system images, orchestrate automated provisioning, enable metering and billing, provide for some degree of workload optimization through established policies.
Hybrid-Cloud	Public cloud connected to on-premises for the sharing of resources.
Multi-Cloud	When an organization makes the choice of leveraging multiple cloud vendors instead of only one vendor, the cloud service provider strategy is termed as multi-cloud.

Cloud Definitions and Service Models

Cloud Service Models - NIST cloud service models

Software as a Service (SaaS)

The capability provided to the consumer is to use the provider's applications running on a cloud infrastructure. The applications are accessible from various client devices through either a thin client interface, such as a web browser (e.g., web-based email), or a program interface. The consumer does not manage or control the underlying cloud infrastructure including network, servers, operating systems, storage, or even individual application capabilities, with the possible exception of limited user-specific application configuration settings. To be considered true SaaS, the application is at least offered in a multi-tenant option. Single tenant subscription software solutions are better categorized as IaaS or PaaS.

Platform as a Service (PaaS)

The capability provided to the consumer is to deploy onto the cloud infrastructure consumer-created or acquired applications created using programming.

Infrastructure as a Service (IaaS)

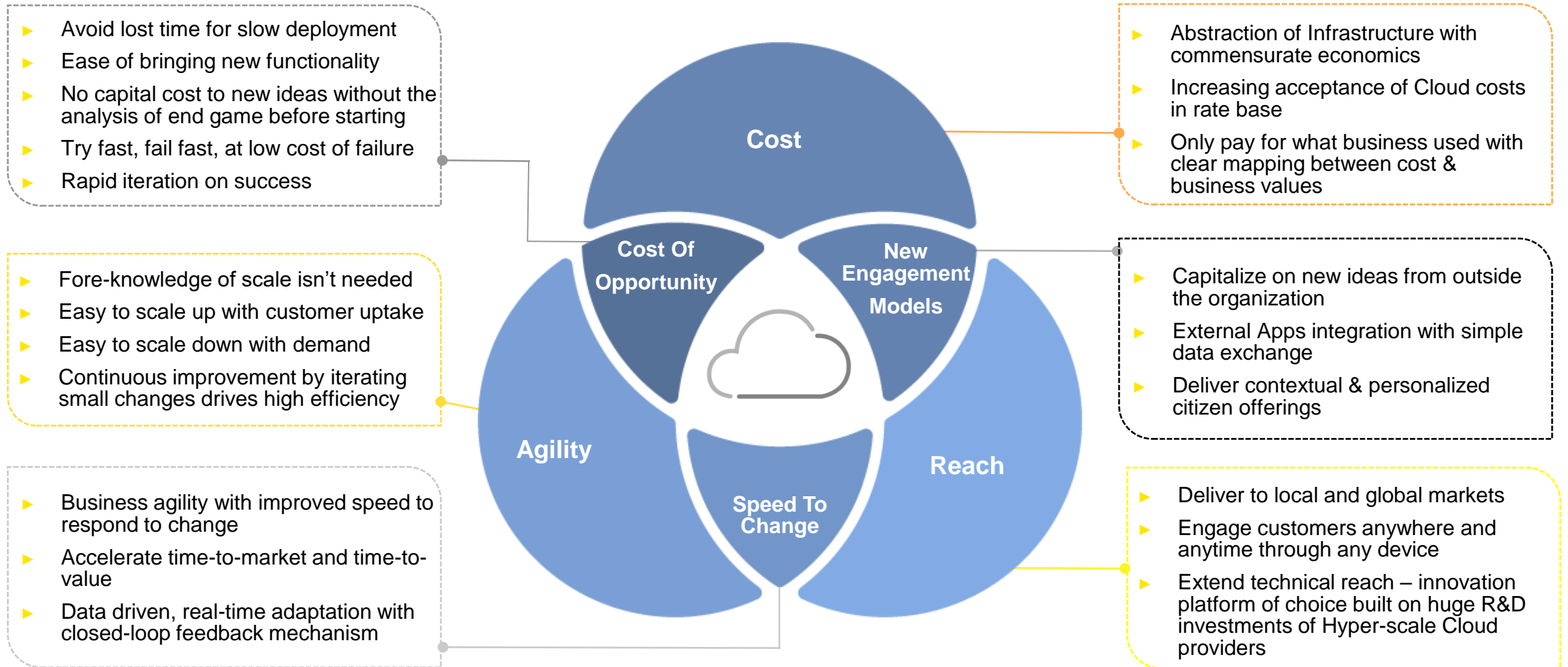
The capability provided to the consumer is to provision processing, storage, networks, and other fundamental computing resources where the consumer is able to deploy and run arbitrary software, which can include operating systems and applications. The consumer does not manage or control the underlying cloud infrastructure but has control over operating systems, storage, and deployed applications; and possibly limited control of select networking components (e.g., host firewalls).

Polling Question 1:

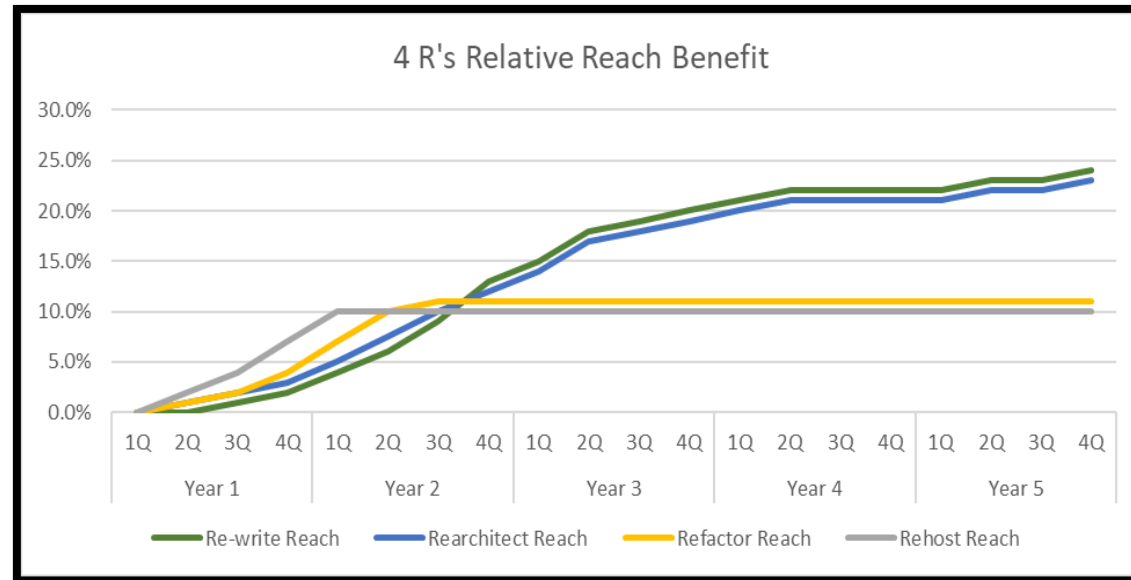
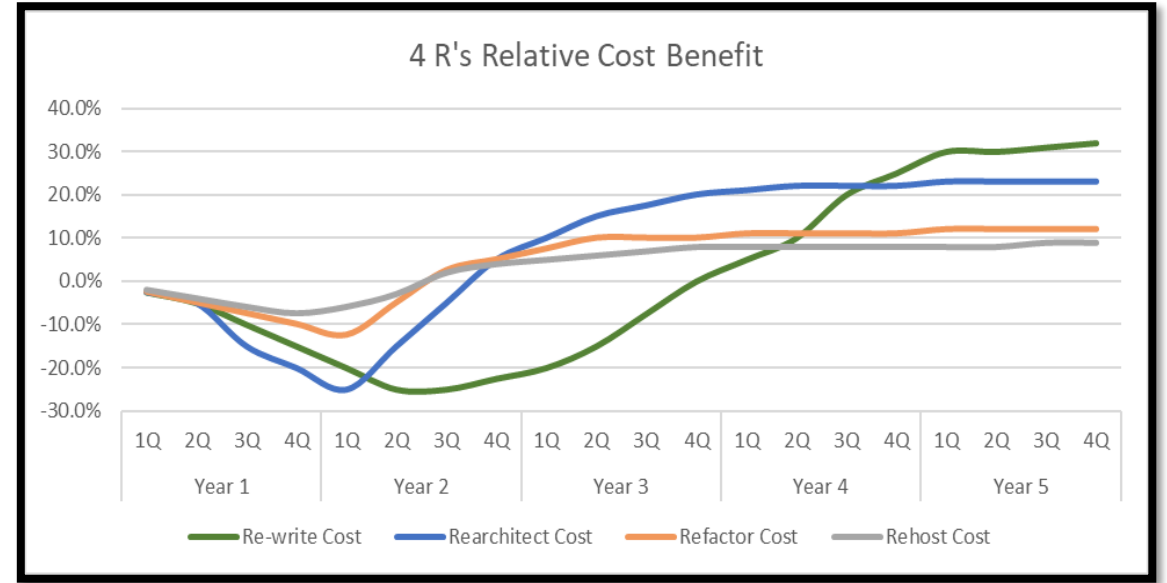
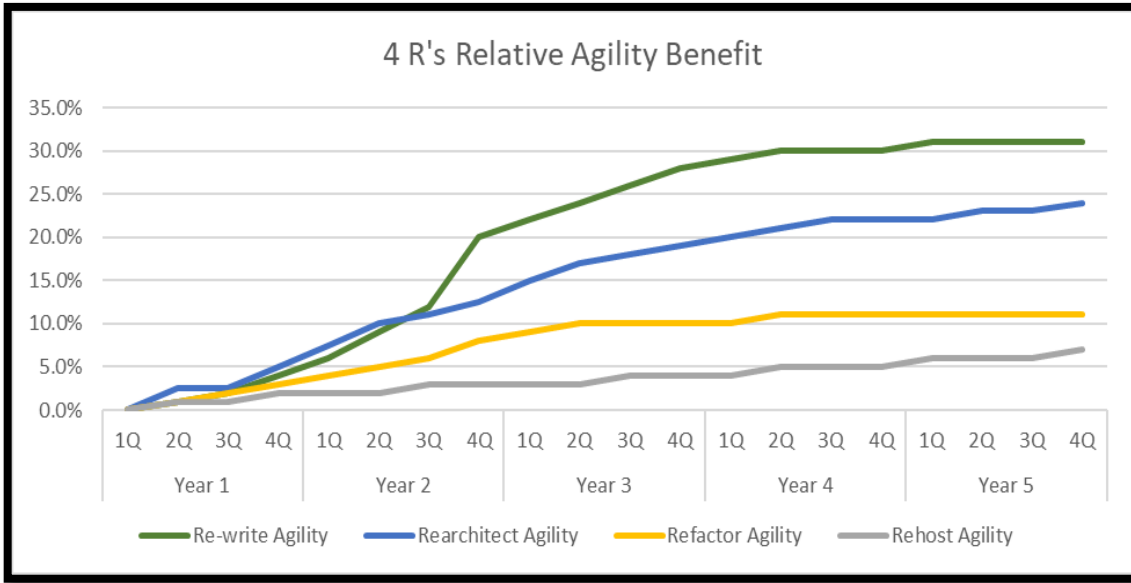
- ▶ Which is not a common Cloud “as a Service” model:
 - A. IaaS
 - B. SaaS
 - C. KaaS
 - D. PaaS

Why Cloud: It is the business innovation platform

Cloud accelerates the digital enterprise of the future

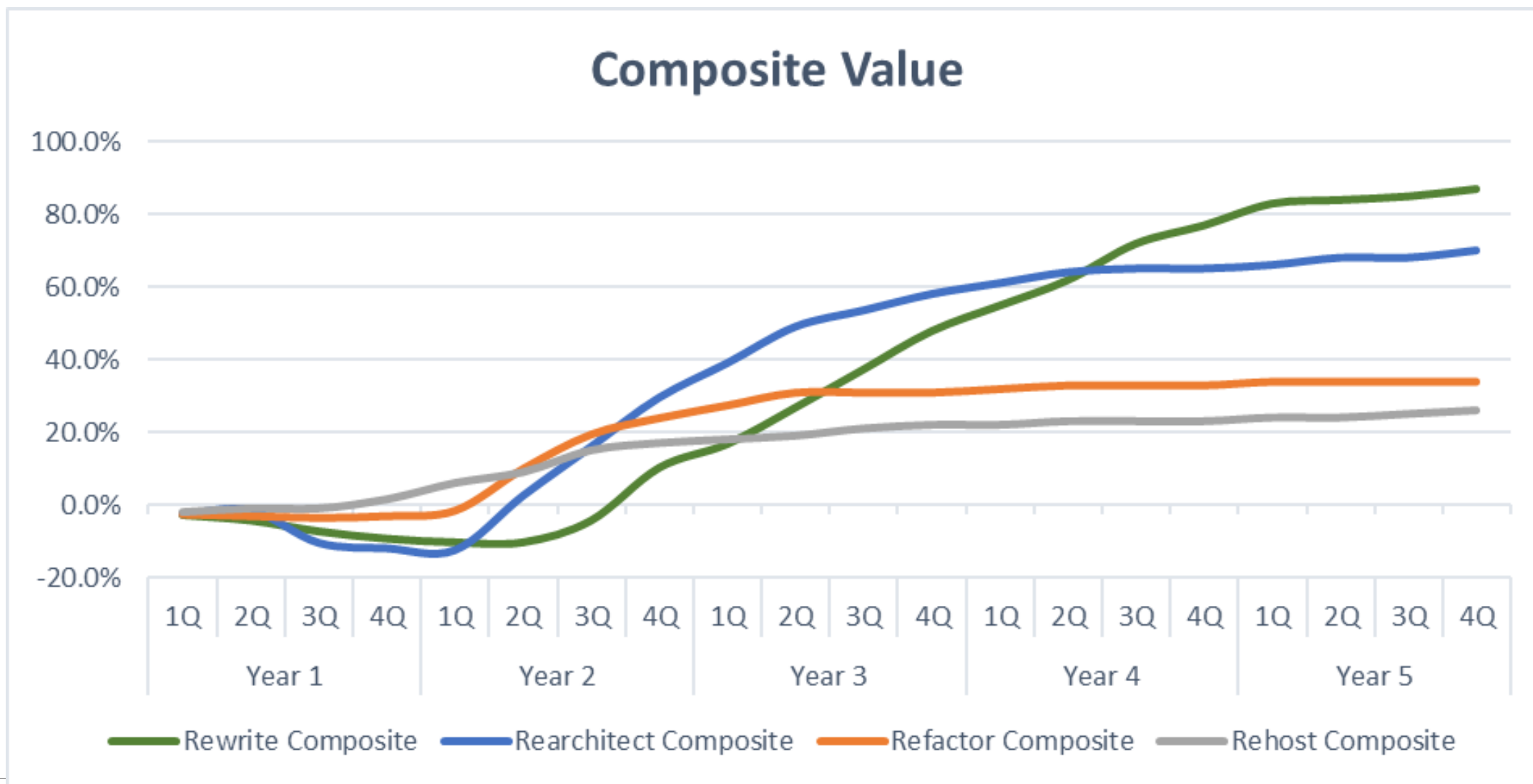


Relative Benefits of Rehost, Refactor, Re-architect, Re-write



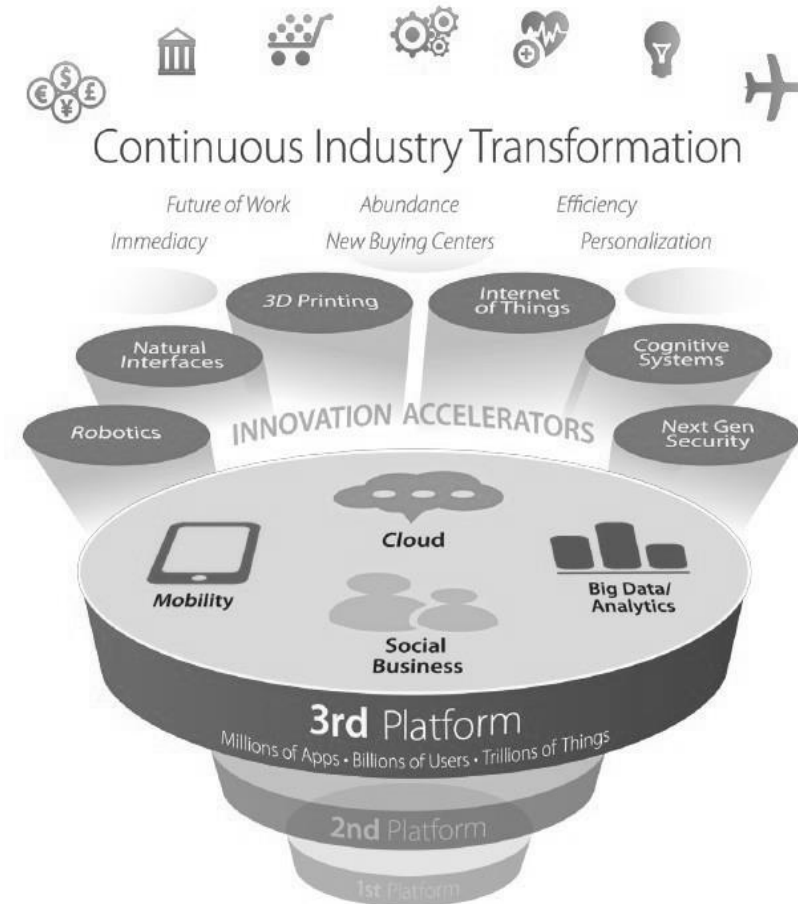
Composite Value Comparison of “R’s”

Agility / Reach / Cost Weighted Equally



The market is evolving from legacy-based transactions to innovative technologies enabling business

1. The IT market is increasingly split into two main segments with opposing dynamics.
2. Digitalization using Internet of things will transform both IT markets.
3. Mobile has become the device of choice in communicating, sharing and transacting.
4. Anything-as-a-Service and social will continue to fuel the digital revolution and transform the customer journey.
5. Cloud is absolutely foundational for all 3rd Platform applications



Migration Approaches

Definitions

Migration approaches	
Retire	Archive data and make available long term, de-provision hardware, reclaim software licenses etc. (two options: archive and keep data available or decommission)
Replace	Where a feasible SaaS alternative exists to an existing commercial-off-the-shelf (COTS) or in-house developed application
Rewrite	To redevelop the application, procure a new application from a third party or net new “green field” application development in cloud native fashion
Re-architect	Significant application modification required, for example: re-architecting for resilience & scale, moving from two tier to n-tier architecture, adding load balancing, new multi-geo redundancy / data replication, moving to PaaS, automated full environment build (test / dev) etc.
Refactor / Re-platform	A lift and shift of existing virtual machine instances (or physical instances in a P2V scenario) from on-premises to cloud provider, upgrading non-supported OS or database version, changes to backup / DR processes, some interface changes, data masking or multi-stage migrations etc.
Rehost	A lift and shift of existing virtual machine instances (or physical instances in a P2V scenario) from on-premises to cloud provider, some small amounts of infrastructure remediation may be required, for example: removing hard coded server names or IP addresses

Polling Question 2:

- ▶ Which is not a common Cloud migration / modernization approach:
 - A. Rehost
 - B. Redo
 - C. Re-write
 - D. Refactor

It's a Hybrid Cloud World

- ▶ For the third time, (2012, 2014 and 2018) Gartner has predicted within 4 years more than 50% of all workloads will be running in the “public” Cloud
- ▶ While the speed of adoption is in doubt, and where / with who the majority of workloads will run – there is zero doubt that “Cloud Architecture” / third platform is / will be the dominant architecture.
- ▶ Everything that is written in second platform at this point is immediately technical debt that will ultimately have to be re-architected to a Cloud model
- ▶ It is also clear that **Cloud is the foundation for digital transformation / innovation**

Maintain Control / Without Impacting Agility

- ▶ Governance
 - ▶ Cloud Operating Model
 - ▶ Architecture, Security, Cost, Program / Transformation
- ▶ Security
 - ▶ Ensuring Security Leading Practices
 - ▶ Vulnerability Management
- ▶ Transformation
 - ▶ Program Management
 - ▶ Organizational Change Management
- ▶ Operationalization
 - ▶ Key Operational Metrics
 - ▶ Resource Deployment Management
- ▶ Disaster Recovery (DR)
 - ▶ Planning and Exercise Processes
 - ▶ DR Application Tiers
- ▶ Data and Storage Management
 - ▶ Data Classifications
 - ▶ Access Controls

Polling Question 3:

- ▶ Which is not an important Cloud governance domain:
 - A. Program
 - B. Security
 - C. Cost
 - D. Operating Model

Cloud transformation – key success factors

1. Do not underestimate transforming people / skills, Cloud requires more “T” shaped skill profiles, ultimately this will be the limiting factor on Cloud adoption
2. Automation of infrastructure components is required to fully achieve Cloud benefits, treating Cloud as another Datacenter will get you another Datacenter
3. IT Operating Model change is required, not day 1, but prior to getting to scale
4. Like any other transformation, a compelling vision, storytelling and a disciplined change management approach is required
5. When Cloud is part of a digital transformation, Doing Digital to Being Digital – maintaining momentum behind the transformation
6. Building security & compliance into infrastructure patterns / automation and CI / CD pipeline – at scale – DevSecOps including IAC
7. Having a complete Cloud Strategy / Cloud Decision Framework early prevents significant delays as each new application opens up new areas of debate
8. Migration factories require business knowledge / client service skills / program management discipline to maintain velocity

Polling Question 4:

- ▶ When transforming an IT Operating Model today, which dramatic changes in IT are important to consider:
 - A. Agile
 - B. Cloud
 - C. DevSecOps
 - D. All of the above

Thank You / Questions



I appreciate your time today, any questions / comments, please email me @ tim.rehac@ey.com

And / or connect via LinkedIn <https://www.linkedin.com/in/rehac/>

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