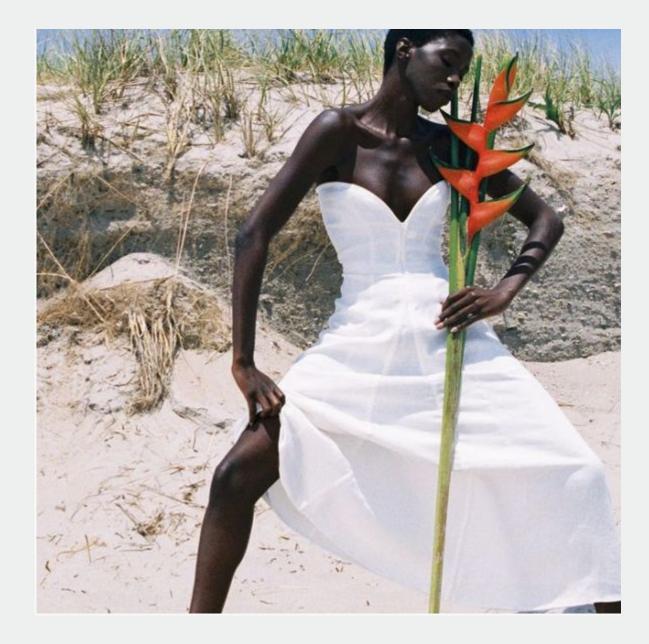
RECURATE

Your partners in the circular economy. More sales. More customers. Less waste. www.recurate.com



Global Resale Market

> Resale market will reach \$77 billion by 2025 > ~36 billion items that could be recycled or resold

Hi, <u>shop new items 24 hours in adv</u>	Image: Sell with US MY TRR Image: Sell with US MY TRR Image: Sell with US MY TRR Image: Sell with US Image: Sell with US <th></th> <th></th> <th></th>			
	Mara HOFFMAN Save Search Mara Hoffman's ready-to-wear and swim collections are undenlably chic, bold and empowering. Effortless knits hug the body. Maxi dresses cascade in the most elegant of color palettes. Bathing suits feature explosions of geometric patterns. Trousers capture the perfect balance of femininity and trim tailoring. Bring the professionalism for work in a matching skirt set, take brunch by storm in a printed jumpsuit or go for a dive in a kaleidoscopic two-piece. Shop our selection of Mara Hoffman below. Sort by: Newest First v (1 2)	Home / Mara Hoffman CATEGORIES – All Categories Women Men Kids Home Pets		িন Mara Hoffman Follow
All Categories Women Kids Editors' Picks Items With Tags Vintage On Sale Now Hide Sold Items	Clothing Sizes \lor Price \checkmark Artists \checkmark Color & Patterns \checkmark Find in Store \checkmark Shop Pick Up Curbside: CI $\ref{eq:article}$ or Clothing Sizes \checkmark Price \checkmark Artists \checkmark Color & Patterns \checkmark Find in Store \checkmark Shop Pick Up Curbside: CI $\ref{eq:article}$ or Clothing Sizes \checkmark Price \checkmark Artists \checkmark Color & Patterns \checkmark Find in Store \checkmark Shop Pick Up Curbside: CI $\ref{eq:article}$ or Clothing Sizes \checkmark Artists \checkmark Color & Patterns \checkmark Find in Store \checkmark Shop Pick Up Curbside: CI $\ref{eq:article}$ or Clothing Sizes \checkmark Artists \checkmark Color & Patterns \checkmark Find in Store \checkmark Clothing Sizes \checkmark Artists \checkmark Color & Patterns \land Color & Patterns \checkmark Color & Patterns \land	SIZE – Select a category for specific sizes.	Image: Size Size Size Size Size Size Size Size	blue stripe midi dress Blast Navy Cami Top Sz. M \$100 \$265 \$55 \$165

Our Team



Adam was formerly SVP of Innovation & Sustainability at RILA

ADAM SIEGEL, CEO



WILSON GRIFFIN, COO

Wilson worked in Sustainable Innovation at Gap Inc.



Karin was formerly Director of B2B at The RealReal

KARIN DILLIE, PARTNERSHIPS

12

Software Engineers

25+

Brand Partners

1,000+ Weekly Transactions

and a full-time customer support team

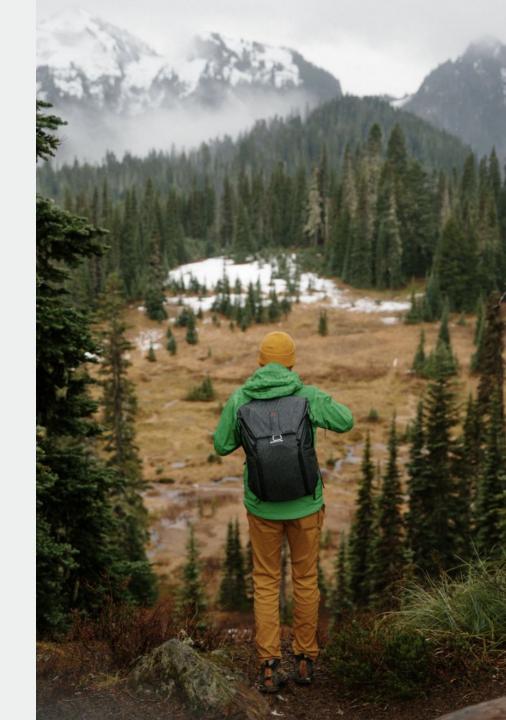
Nice to meet you

We believe in the power of the circular economy

At Recurate, we want to redesign resale by improving the customer experience and putting brands at the center of a circular model.

MARA HOFFMAN **RE/DONE** BRASS

peak design
TRADLANDS





Embrace the next generation of vintage with RE/SELL, our peer-to-peer resale marketplace exclusively for pre-loved RE/DONE. Regardless of where a piece was purchased, it can be resold for 80% store credit to our website. Remaining profits will be donated to Sheltersuit, a non-profit using upcycled materials to create coats that transform into sleeping bags for the homeless.

RE/SELL Collection



CONFIDENTIAL – DO NOT SHARE

BUY & SELL USED PD GEAR (BETA!)



84

×

EVERYDAY & BAG TRAVEL BAGS ACCESSORIES

CAMERA TRIPODS MOBILE

ABOUT US SUPPORT 🗾 🔘 😤 🐺 (0)

EVERYDAY BACKPACK

✓ IN STOCK

438 REVIEWS ****

An iconic, award-winning pack for everyday and photo carry, the newly revamped Everyday Backpack is built around access, organization, expansion, and protection. read more



or 4 interest-free payments of **\$64.99** with *i* sezzle ①

ADD TO CART

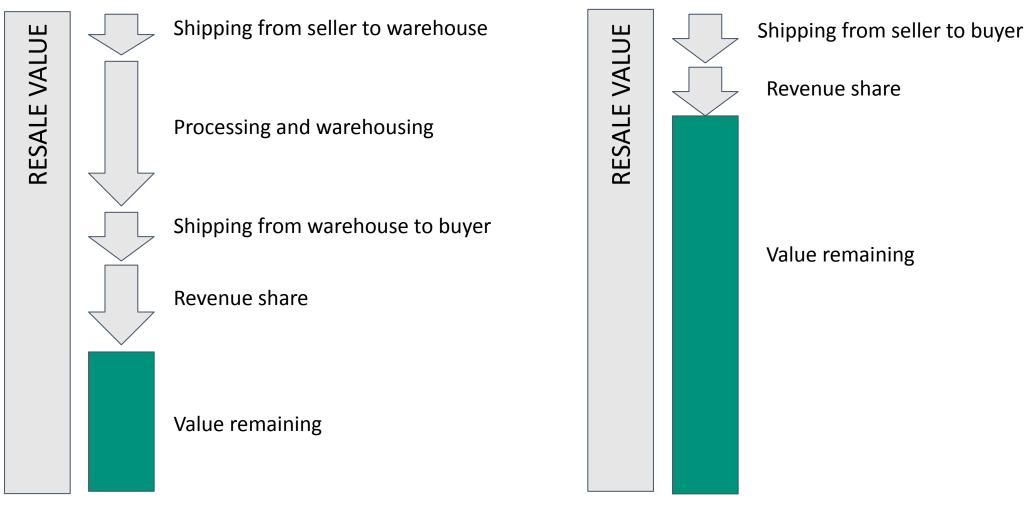
BUY USED FROM USD \$210 (1 LISTING)

FREE U.S. SHIPPING · 30-DAY RETURNS · LIFETIME GUARANTEE

Questions? Text us: +1 (415) 801-0250

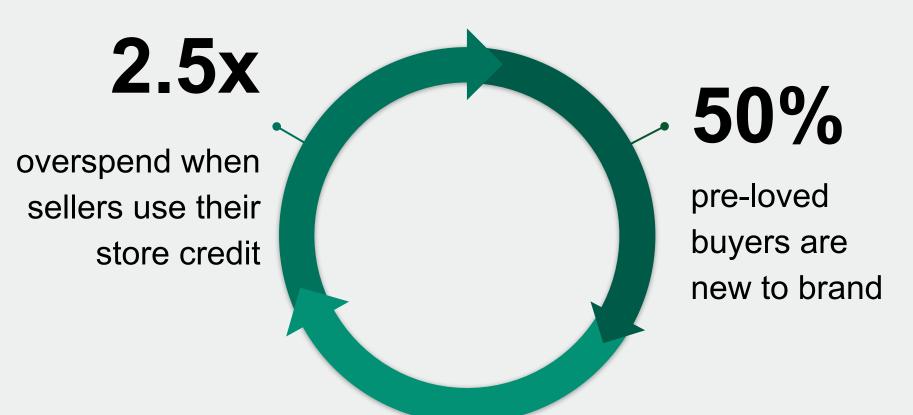
Keep Value in Circularity

TAKEBACK PROGRAM



PEER TO PEER SELLING

Circular Lifetime Value



65%

pre-loved sellers are lapsed

or new to brand

CONFIDENTIAL – DO NOT SHARE

Our resale experience benefits everyone

SELLERS

- Easier listing process
- Store credit payout
- Faster sales

BUYERS

- On brand experience
- Streamlined browsing
- Seller & brand imagery

BRANDS

- No inventory risk
- White label solution
- Quick set-up



OUR PROCESS

We offer a full-service resale solution, from technology to customer service. Below is a sample implementation timeline:

Tasks	Lead	1	2	3	4	5	6	7	8
Kickoff and app installation	Recurate								
Develop marketing & creative	Brand								
Customer service & listing approval support	Recurate								
Add brand controlled "seed" inventory	both								
Testing	both								
Launch	both								

THANK YOU!

Karin Dillie

VP of Partnerships karin@recurate.com

