

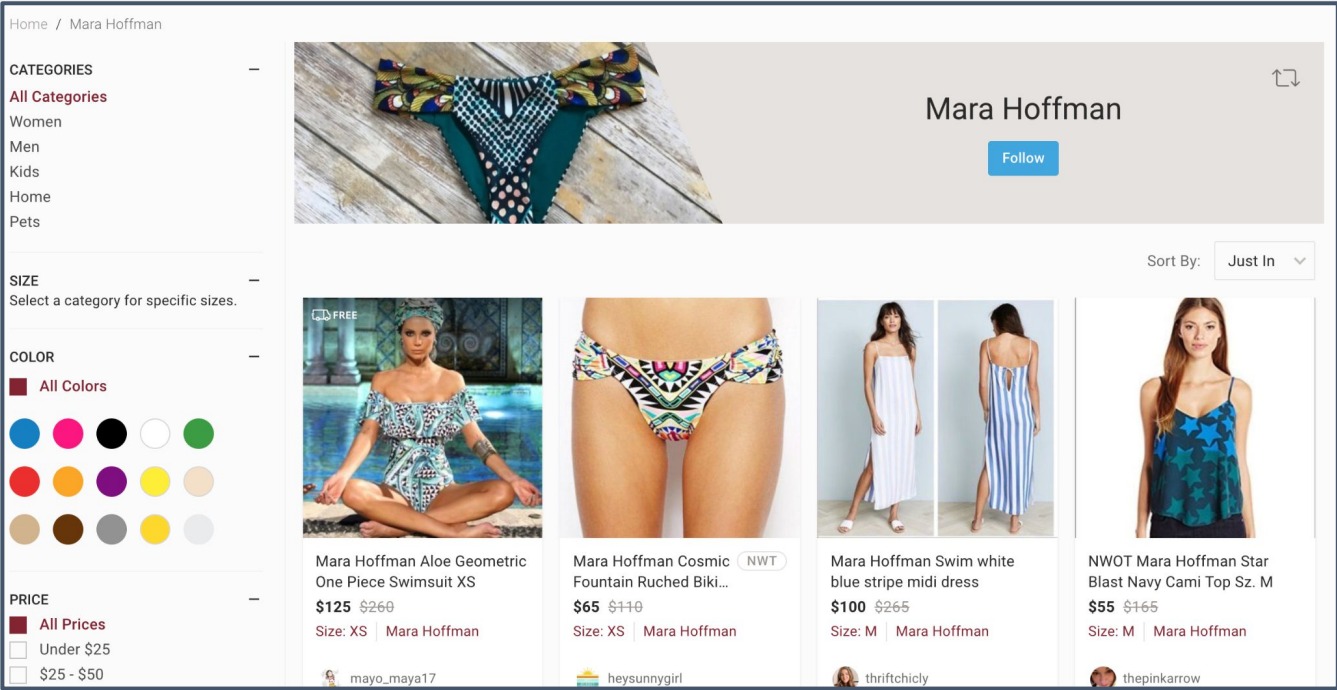
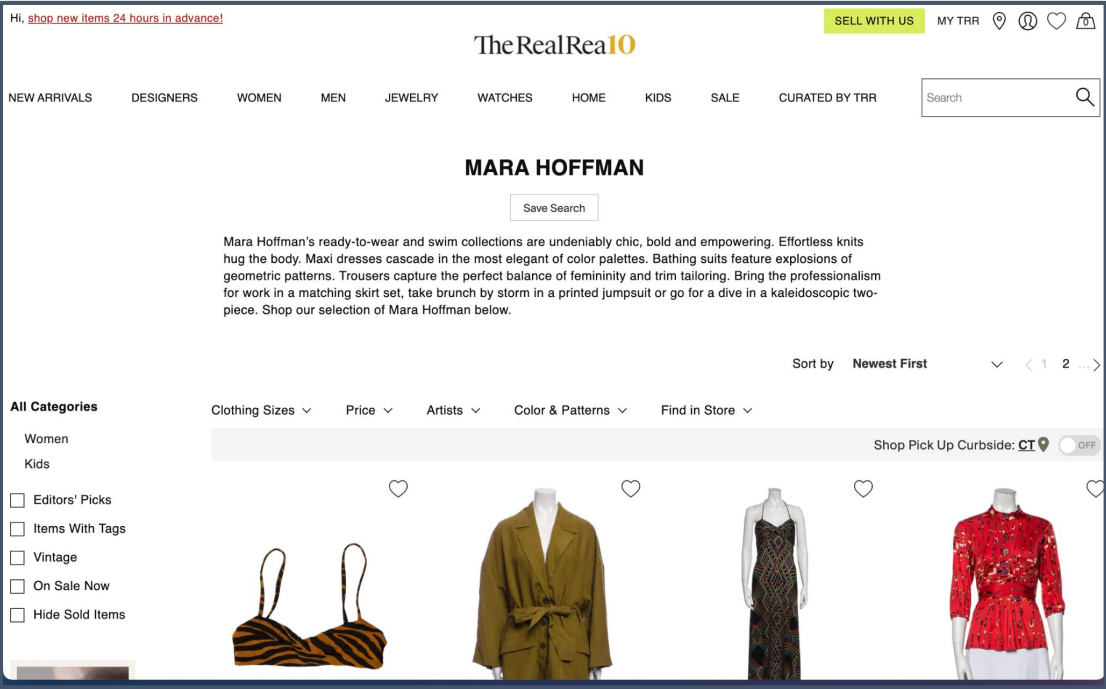
# RECURATE

Your partners in the circular economy.  
More sales. More customers. Less waste.  
[www.recurate.com](http://www.recurate.com)



# Global Resale Market

- > Resale market will reach **\$77 billion** by 2025
- > **~36 billion** items that could be recycled or resold



# Our Team



Adam was formerly SVP of Innovation & Sustainability at RILA

ADAM SIEGEL, CEO



Wilson worked in Sustainable Innovation at Gap Inc.

WILSON GRIFFIN, COO



Karin was formerly Director of B2B at The RealReal

KARIN DILLIE, PARTNERSHIPS

12

Software Engineers

25+

Brand Partners

1,000+

Weekly Transactions

and a full-time customer support team



# Nice to meet you

We believe in the power of the circular economy

At Recurate, we want to redesign resale by improving the customer experience and putting brands at the center of a circular model.

MARA HOFFMAN    **RE/DONE**    B R A S S

 peak design

T R A D L A N D S



# RE/ DONE RE/ SELL

Embrace the next generation of vintage with RE/SELL, our peer-to-peer resale marketplace exclusively for pre-loved RE/DONE. Regardless of where a piece was purchased, it can be resold for 80% store credit to our website. Remaining profits will be donated to Sheltersuit, a non-profit using upcycled materials to create coats that transform into sleeping bags for the homeless.

## RE/SELL Collection

26 products

Size



Featured



RE/SELL



RE/SELL



RE/SELL





EVERYDAY &  
TRAVEL BAGS

BAG  
ACCESSORIES

CAMERA

TRIPODS

MOBILE

ABOUT US

SUPPORT



## EVERYDAY BACKPACK

✓ IN STOCK

438 REVIEWS ★★★★★

An iconic, award-winning pack for everyday and photo carry, the newly revamped Everyday Backpack is built around access, organization, expansion, and protection. [read more](#)

Color



Size



[Size Guide](#)

**\$259.95**

or 4 interest-free payments of **\$64.99** with **sezzle** ①

**ADD TO CART**

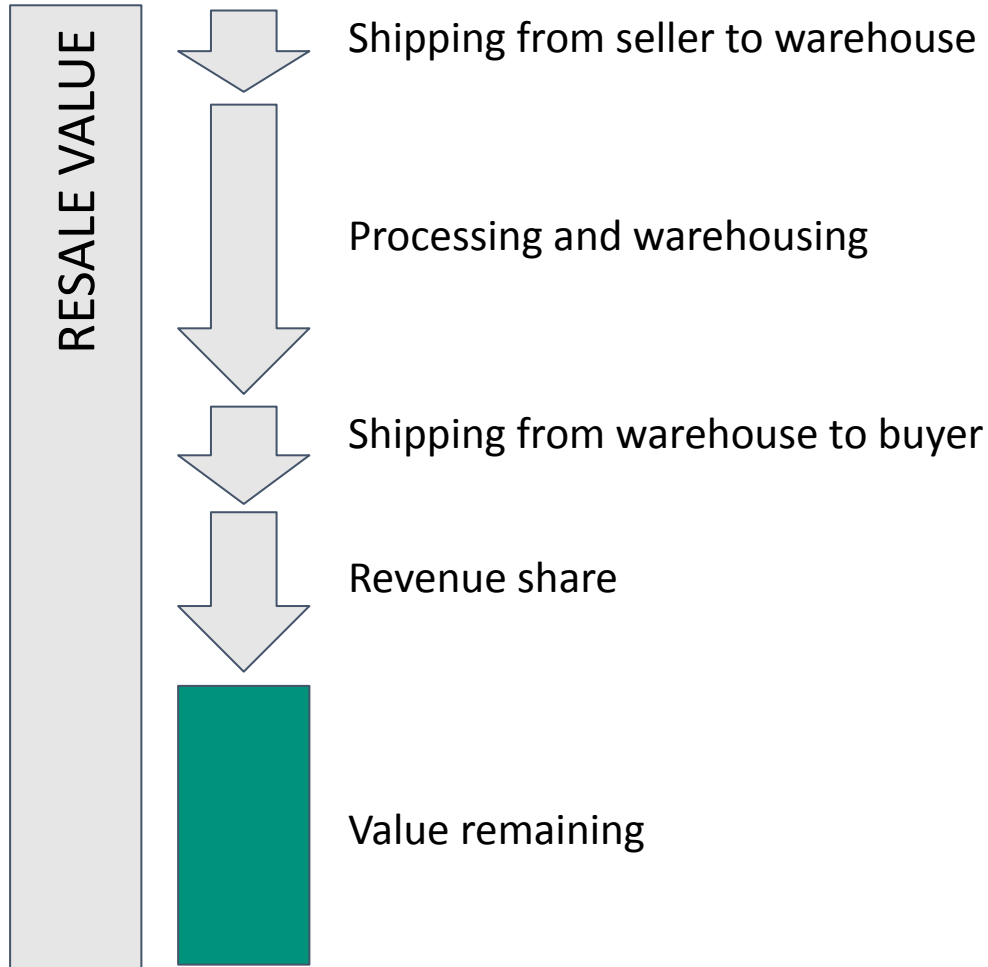
**BUY USED FROM USD \$210 (1 LISTING)**

FREE U.S. SHIPPING · 30-DAY RETURNS · LIFETIME GUARANTEE

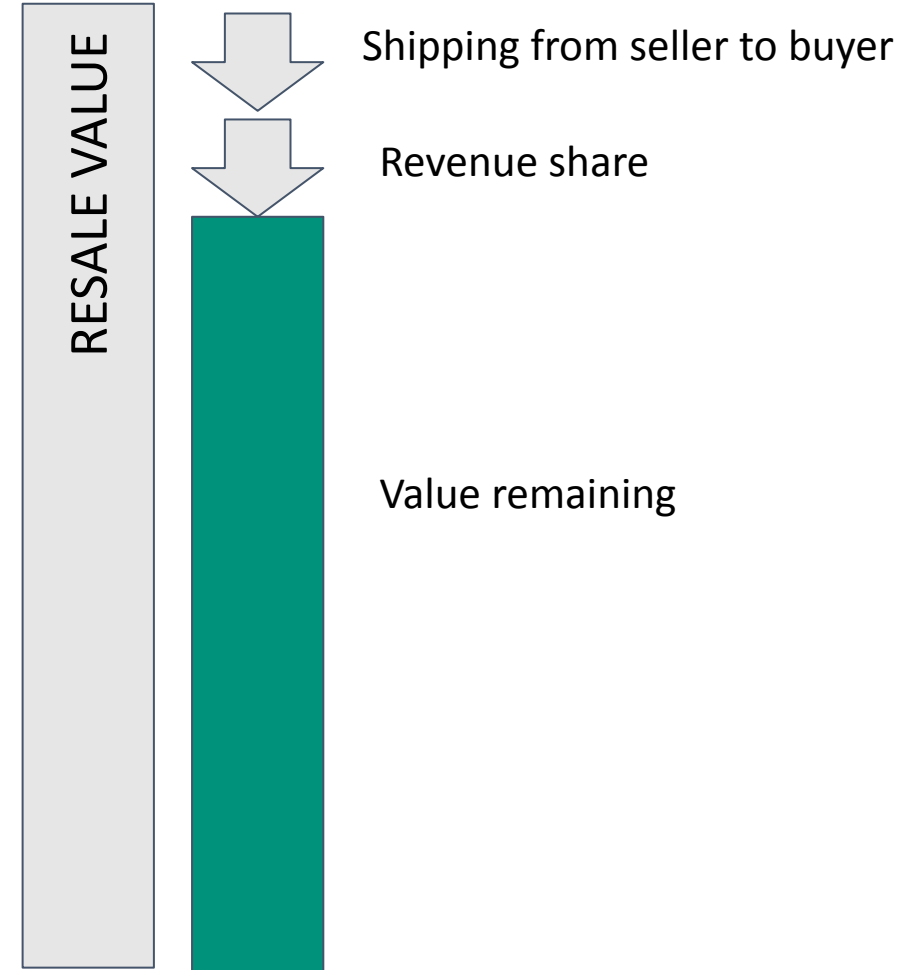
Questions? Text us: **+1 (415) 801-0250**

# Keep Value in Circularity

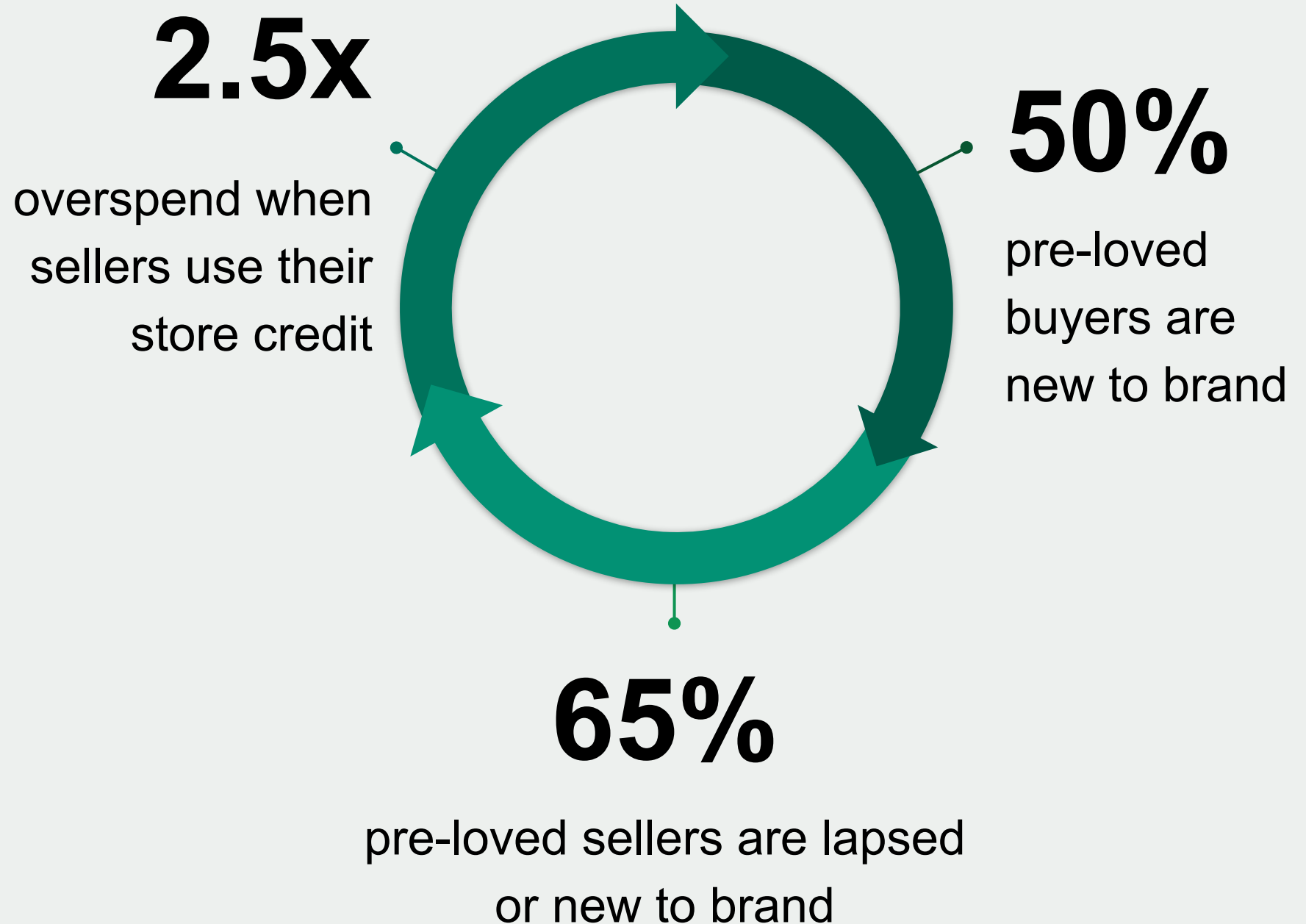
## TAKEBACK PROGRAM



## PEER TO PEER SELLING



# Circular Lifetime Value





# Our resale experience benefits everyone

## SELLERS

- Easier listing process
- Store credit payout
- Faster sales

## BUYERS

- On brand experience
- Streamlined browsing
- Seller & brand imagery

## BRANDS

- No inventory risk
- White label solution
- Quick set-up



# OUR PROCESS

We offer a full-service resale solution, from technology to customer service.  
Below is a sample implementation timeline:

Tasks	Lead	1	2	3	4	5	6	7	8
Kickoff and app installation	Recurate								
Develop marketing & creative	Brand								
Customer service & listing approval support	Recurate								
Add brand controlled “seed” inventory	both								
Testing	both								
Launch	both								

# THANK YOU!

**Karin Dillie**

VP of Partnerships

[karin@recurate.com](mailto:karin@recurate.com)

