

December 16, 2022

The Honorable Nancy Pelosi  
Speaker  
U.S. House of Representatives  
Washington, DC 20515

The Honorable Chuck Schumer  
Majority Leader  
United States Senate  
Washington, DC 20510

The Honorable Kevin McCarthy  
Republican Leader  
U.S. House of Representatives  
Washington, DC 20515

The Honorable Mitch McConnell  
Republican Leader  
United States Senate  
Washington, DC 20510

Dear Speaker Pelosi, Majority Leader Schumer, Republican Leader McConnell, and Republican Leader McCarthy:

The undersigned organizations publicly support the Integrity, Notification, and Fairness in Online Retail Marketplaces for Consumers Act (INFORM Consumers Act). It is imperative the legislation is included in the final version of the omnibus appropriations bill. The INFORM Consumers Act will modernize consumer protection laws to better safeguard American families, communities, employees, and consumers from the sale of counterfeit and stolen products.

This common-sense legislation is critical in helping law enforcement, manufacturers, retailers, and online marketplaces of all sizes work together to protect consumers from bad actors peddling counterfeit and stolen goods. The INFORM Consumers Act will combat these criminal actors by increasing transparency and accountability by requiring sensible verification and disclosure requirements designed to disrupt their ability to sell illicit goods. These criminal transactions compete directly with legitimate businesses, retailers, and emerging entrepreneurs. The sales lost due to these illicit activities mean fewer jobs and wages in states, cities, and towns across the country.

The INFORM Consumers Act will help keep Americans safe by mandating verification of a seller's identity as a deterrent to the sale of stolen and fake goods by criminal networks misusing online marketplaces while also protecting the privacy of the smallest sellers. Additionally, enacting this legislation will also provide law enforcement with additional tools to stop and prosecute these criminal rings from selling illicit goods and who are putting retail workers and customers in harm's way.

While our respective organizations represent a diverse group of industries and interests, we are singularly united in putting the safety and well-being of our members, customers, and employees first. We urge you to include the INFORM Consumers Act in the final version of the omnibus appropriations bill.

Thank you for your consideration and we look forward to working with you on this important matter.

Sincerely,

3M  
Amazon  
Automotive Anti-Counterfeiting Council  
Association of Home Appliance Manufacturers  
Alliance for Automotive Innovation  
American Apparel & Footwear Association  
Best Buy Co., Inc.  
Birkenstock  
Business Roundtable  
Buy Safe America Coalition  
Chamber of Progress  
Communications Cable and Connectivity Association  
Computer & Communications Industry Association  
Consumer Healthcare Products Association  
Coalition of Law Enforcement and Retail  
Coalition to Protect America's Small Sellers (PASS Coalition)  
Consumer Reports  
CVS Health  
Dick's Sporting Goods  
DSM  
eBay  
Etsy  
Fashion Accessories Shippers Association  
The Fashion Jewelry & Accessories Trade Association  
Floor & Décor  
Footwear Distributors and Retailers of America  
Gap Inc.  
Gemini Shippers Group  
GSK  
HP  
Halloween & Costume Association  
The Home Depot  
Information Technology Industry Council  
ICSC  
International Housewares Association  
JCPenney  
Juvenile Products Manufacturers Association

Kroger Co.  
Levi Strauss & Co.  
Licensing International  
Lutron  
Lowe's  
Mercari  
Motor & Equipment Manufacturers Association  
Misses Kisses  
National Association of Chain Drug Stores  
National Association of Manufacturers  
National Consumers League  
National Electrical Manufacturers Association  
National Retail Federation  
Neiman Marcus Group  
NetChoice  
Nordstrom  
OfferUp  
OpSec  
Personal Care Products Council  
Philips  
Pinterest  
Plumbing Manufacturers International  
Poshmark  
Power Tools Institute  
Premier Inc.  
Redbubble  
Retail Industry Leaders Association  
Rite Aid  
Safe Kids Worldwide  
Specialty Equipment Market Association  
Stockd  
Target  
TechNet  
TIC Council  
The Toy Association  
Transnational Alliance to Combat Illicit Trade  
Ulta Beauty  
U.S. Chamber of Commerce  
Vizient  
Walgreens  
Walmart  
Women in Toys, Licensing & Entertainment/The WiT Foundation