



**GET INVOLVED**  
erin.hiatt@rila.org

**QUESTIONS?**  
michael.cardillo@mcgill.ca

### About the 2019 Global Retail Challenge

The Global Retail Challenge helps expose students to one of these Grand Challenges impacting retail, sustainability and the circular economy.

It will equip teams to find solutions in innovative and forward-looking perspectives. This competition will showcase some of the ways to achieve the future of retail from the next generation of industry leaders.

Each participating university can select 1-2 student teams under the guidance of a relevant faculty advisor.

These teams will be charged with finding solutions to accelerate young consumers' participation in scalable circular economies for retail and consumer products.

### About the Circular Economy

In a circular economy, economic activity builds and rebuilds overall system health. The concept recognizes the importance of the economy needing to work effectively at all scales - for large and small businesses, for organisations and individuals, globally and locally.

Transitioning to a circular economy does not only amount to adjustments aimed at reducing the negative impacts of the linear economy. Rather, it represents a systemic shift that builds long-term resilience, generates business and economic opportunities, and provides environmental and societal benefits.

# The \$3,750 Bronze level sponsorship package entitles you to:

- Logo and weblink on GRC website
- Logo on all printed & electronic material
- Mention in opening & closing speeches
- Subject matter expert for 1 virtual model
- Invite to attend all of finals weekend activities including gala dinner
- Semi-finals or Finals Judge position

————— Visit the GRC website

————— View the full 2019 GRC Sponsorship Package