



HACKATHONS

RTECH TALENT PIPELINE

RILA's Retail Innovation Center encourages you to support student hackathons to expose students to the engineering, data, and design opportunities within your company. Hackathons are 1 to 2 day interdisciplinary innovation competitions for students of all experience levels and majors.



Wegmans Sponsors 2018 BrickHack

RESOURCES – WHERE TO START

- Major League Hacking is the official student hackathon league and great source for you to find upcoming hackathons across North America
- Keep an eye out for information on RILA's first industry wide – retail hackathon. Contact katie.nicholos@rila.org.

Learn more at

rila.org/retail-talent-pipeline

RETAILERS – WHAT YOU WILL NEED

While this varies by hackathon, you will likely need to provide:

- An open API or to provide dummy data
- Documentation about your API to make is easy for students to get started
- Engineering mentors to help guide students during the hackathon
- Executive judges to evaluate the solutions (mentors may also serve as a judges)
- HR recruiters onsite (optional, mentors can also serve this purpose)
- An executive speaker to give a 15-20-minute Tech Talk depending on sponsorship level
- Company swag; students love freebies like stickers, water bottles – think outside the box!
- Company signage/tablecloth for table setup