

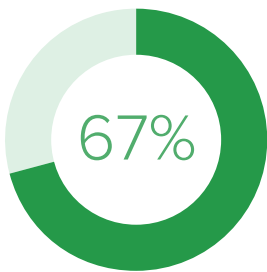
# Voters Agree!

## Big Banks Hurt Small Businesses and Retailers With Swipe Fees

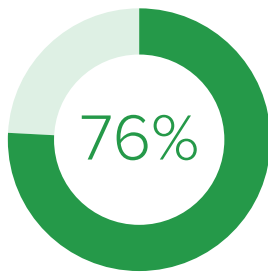
According to a recent survey, 63% of voters who supported President-elect Donald Trump believe that **big banks are taking advantage of retailers of all sizes** who create jobs in our local communities and more than half of these same voters oppose swipe fees of any kind.



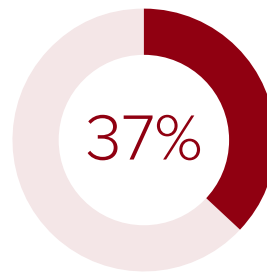
## The Facts Speak For Themselves...



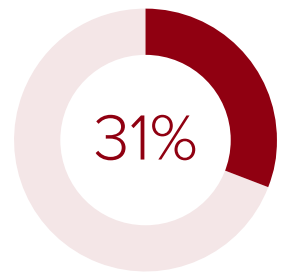
of voters think banks are **taking advantage of retailers**



of voters believe **big banks already got a bailout** while millions of Americans suffered



of Trump voters view **Wells Fargo** favorably



of voters view **Bank of America** favorably

Thanks to **well-established reforms passed by Congress**, competition has been introduced to the debit card market. Now, the biggest banks and their allies with the most access are gearing up to **repeal these sensible safeguards**.

## Changes to these reforms would:



**Eliminate competition** in the debit market



**Raise costs on every business** that accepts debit cards



**Enrich the biggest banks**, specifically Wells Fargo, Bank of America and JPMorgan



**Drive up costs for consumers**

**This doesn't sound like the change voters demanded at the ballot box in November. Now is not the time to hurt America's retailers and consumers with another bailout of the biggest banks.**

**Support Swipe Fee Reform** Learn more at [www.rila.org](http://www.rila.org)

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