

# ASSOCIATE MEMBERSHIP APPLICATION

Please complete this form and return by email to [kelly.foelber@rila.org](mailto:kelly.foelber@rila.org). Please include a short (50 word) company description that will be used in your member profile. For more information, contact RILA's retail membership team at (703) 841-2300.

## COMPANY INFORMATION\*

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Main Fax: \_\_\_\_\_ Company Web site: \_\_\_\_\_

\*This should be the main company headquarters information.

## CONTACT INFORMATION

Primary Company Contact Name\*: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Dues Contact Name\*: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\*The primary company contact (PCC) will receive all RILA correspondence and can expect to receive RILA news updates regularly. The designated PCC is encouraged to pass along RILA news/updates (including information on RILA opportunities, events, councils/committees, and upcoming meetings) to relevant individuals within the company. (We will also send RILA materials directly to other executives based on their job functions and interests.) The dues contact is the individual who should receive invoices for dues payment.

Annual Revenue	Annual Dues
Less than \$199 million	\$2,500 <input type="checkbox"/>
\$200 - \$499 million	\$3,500 <input type="checkbox"/>
\$500 - \$999 million	\$5,000 <input type="checkbox"/>
\$1 - \$10 billion	\$10,000 <input type="checkbox"/>
Over \$10 billion	\$15,000 <input type="checkbox"/>

## ASSOCIATE MEMBERSHIP DUES INFORMATION

Dues are determined based on annual revenue. Please refer to the rate schedule below to establish your applicable payment and provide verification by including an annual report.

For those associate member companies interested in having the opportunity to participate in the strategy and public policy direction of the association, the Board of Directors has established the Premier level of membership.

Premier Members pay flat dues of \$125,000 a year. This membership tier is extended as an invitation of the Board of Directors Nominating Committee. Companies may express their interest to Kelly Foelber, Director of Membership and Executive Affairs, at [kelly.foelber@rila.org](mailto:kelly.foelber@rila.org) in order to provide information to the Nominating Committee.

## BUSINESS INFORMATION

Individual company information will be held in strict confidence. RILA uses this information to cumulatively tally the size and scope of our membership.

**Company Logos:** RILA uses the logos of our member companies to illustrate the brands we represent. Please send your company logo in JPEG and EPS formats to [kelly.foelber@rila.org](mailto:kelly.foelber@rila.org). Or, provide a contact for RILA to reach out to for logo below.

Logo Contact: \_\_\_\_\_  
(name) (title) (email)

- Our company is (check one):      Check the description that best describes your company:
- |                                     |  |  |
|-------------------------------------|--|--|
| <input type="checkbox"/> Public     | <input type="checkbox"/> Retail Chain            | <input type="checkbox"/> Non-store/Internet Retailer |
| <input type="checkbox"/> Private    | <input type="checkbox"/> Leased Retail Operation | <input type="checkbox"/> Manufacturer's Outlet       |
| <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Other _____             |  |

## MEMBERSHIP PAYMENT

Invoices will be sent to primary dues contact upon acceptance of application.

### Checks:

Please submit checks payable to "Retail Industry Leaders Association" (indicate in memo section: MEMB) to:  
Retail Industry Leaders Association • P.O. Box 418421 • Boston, MA 02241-8421

*I hereby certify that I am duly authorized to bind the Company to this agreement and that all of the information contained on this application is complete and correct to the best of my knowledge.*

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Dues payments to trade associations, such as RILA, are generally deductible as an ordinary business expense for federal income tax purposes. However, under the Omnibus Budget Reconciliation Act of 1993, such income tax deduction is denied for the portion of your dues attributable to expenses incurred for the purpose of lobbying or intervening in an election. RILA estimates that 65% of your dues will be attributable to lobbying expenses. Therefore, 65% of these dues are non-deductible for federal income tax purposes.*